



**SPONSORSHIP
OPPORTUNITIES**
Build Your Network & Your Brand




JACKSON COUNTY
AREA CHAMBER OF COMMERCE
www.jacksoncountygga.com

2026 Directory Advertising and Sponsorships

Chamber Events and Programs

When you sponsor a Chamber program, you're not just promoting your organization—you're investing in a strong, thriving business community. Advertising with the Chamber helps you reach local businesses and build meaningful connections within our area.

Use this guide to explore sponsorship opportunities and decide how your business would like to get involved. Sponsorships are available throughout the year while spots remain open.

Overview

Why Sponsor Chamber Events

With more than 600 members, the Jackson County Area Chamber of Commerce is proud to foster a welcoming, family-like atmosphere where businesses grow and succeed together. Sponsoring Chamber events not only promotes your organization but also supports the local business community we all call home.

Benefits include:

Greater visibility within the community

- Stronger brand awareness and credibility
- Meaningful connections with your target audience
- A competitive edge in the local market
- Recognition as a business that gives back
- How Your Business Benefits
- Publicity

Sponsors are featured across Chamber promotions, reaching both members and the broader community through:

- Social media
- The Chamber website
- Email newsletters
- Chambering magazine
- Event signage, materials, and speaking opportunities

Networking

Chamber events bring people together. They're a chance to connect with fellow members, meet new faces, and build relationships that feel more like friendships than transactions.

Recognition

When you sponsor a Chamber event, you're seen as more than a business—you're seen as a community partner. It's a great way to show your support, share your story, and be recognized among local leaders and decision-makers.

Advertising Opportunities

Newsday Tuesday E-Newsletter

The Newsday Tuesday is the chamber's weekly E-newsletter. It contains information about upcoming chamber events, sponsorship opportunities, general announcements, and information that our members may submit including news or exclusive offers and/or events they are hosting. The newsletter is sent out every Tuesday (an occasional other day if holiday) to active members as well as other contacts in our database.

First Tier Banner Ad in Weekly E-Newsletter for One Month Duration- \$350

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Starts first Tuesday of the month and runs through the last Tuesday of the month
- Placement is top of newsletter
- Ad size approximately 600x200

Second Tier Ad in Weekly E-Newsletter for Four Week Run- \$200

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Runs for four consecutive weeks/editions
- Placement is top left column
- Ad size approximately 300x300

Third Tier Ad in Weekly E-Newsletter for Four Week Run- \$150

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor
- Runs for four consecutive weeks/editions
- Placement is left column
- Ad size approximately 200x150

Chamber Website Ad

The Jackson County Area Chamber of Commerce website is used to promote chamber and community events. It is also used to promote our members and Jackson County. Having an ad on the chamber website positions your organization as a community leader.

Six Month Ad on Website- \$1,500

Benefits for the six-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs six months

Three Month Ad on Website- \$800

Benefits for the three-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs three months

30 Day Ad on Website- \$500

Benefits for the 30-day ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs 30 days for a 30-day period agreed upon by chamber staff and client

Sponsorship Opportunities

Ambassador Program & Ribbon Cutting Sponsor

Our Ambassador Committee is made up of enthusiastic Chamber members who help us keep that friendly, community feel we're known for. They welcome new members, support events, and help connect businesses with everything the Chamber has to offer. You'll often see them at ribbon cuttings and Chamber gatherings, spreading smiles and making connections.

Presenting Sponsor – \$3,000

Benefits for Presenting Sponsor—

- Logo exposure on Chamber website on the Ambassador webpage.
- Logo exposure on each individual landing page for each ribbon cutting scheduled on our event calendar online.
- Logo exposure in a minimum of four (4) Chambering Magazine issue
- Logo and/or name recognition on a minimum of four social media posts
- Logo exposure in a minimum of one email blast for every ribbon cutting held
- Logo exposure on media presentation at four Business & Breakfast events
- Logo and Company name will be on each 2025 training manual
- Logo exposure on a banner/sign to be in every ribbon cutting photo
- Name recognition at every ribbon cutting

Annual Awards Dinner

This signature Chamber event draws the region's leading business executives and professionals for an evening of celebration and connection. The program highlights the accomplishments of the past year while setting the tone for continued success in the year ahead.

It's a special occasion to recognize those who have made outstanding contributions to education, healthcare, public service, and the business community. The event also serves as a time to thank our members for their ongoing support of the Chamber's mission, programs, and events.

The celebration includes a pre-event reception, dinner, awards presentation, and the installation of the new Board of Directors.

Presenting Sponsor – \$3,500

Benefits for Presenting Sponsor—

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the event program – ad provided by the sponsor
- Opportunity to distribute promotional materials/promo items at each table
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in awards banquet broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Logo exposure in media presentation at event
- Logo exposure in event program
- Table of eight at the awards dinner

Reception Sponsor at \$1,800

Benefits for Reception Sponsor—

- Platinum benefits PLUS
- Opportunity to place company banner(s) (to be provided by company) in reception area/room (space is dependent on venue)
- “Reception Sponsor” signage with logo on tables/bar(s) in reception area or room

Platinum Sponsors at \$1,500 – multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor in a minimum of one social media post
- Announced as sponsor by emcee at the podium
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in awards banquet broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Table of eight at the awards dinner

Gold Sponsors at \$875 – multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor by emcee at the podium
- Name exposure in *Newsday Tuesday* E-Newsletter
- Logo exposure in awards banquet broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Name exposure in event program
- Six (6) seats at awards dinner

Silver Sponsors at \$675 – multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in awards banquet broadcast e-mails
- Logo exposure on event signage
- Name exposure in event program
- Four (4) seats at awards dinner

Purchase of a full table at \$600

Benefits—

- A reserved table for eight
- Company name or logo on reserved table at awards dinner

Award Sponsor at \$500 – six sponsorships available

Benefits for Award Sponsors—

(Awards: William H. Booth Lifetime Achievement, Volunteer, Citizen, Ambassador, Small Business, Large Business and nonprofit of the Year)

- Company name will be announced and listed as “Presented by” during the Awards Ceremony
- Opportunity to be on stage as the award is presented
- Reserved seating for two (2) at awards dinner

Business & Breakfast

Held the first Wednesday of each month, **Business & Breakfast** is the Chamber's membership meeting featuring guest speakers on topics important to businesses and the community. Attendance averages 80–100 members, providing a great opportunity to connect and engage. Meetings are not held in January or July.

2025 Series Presenting Sponsor – \$4,000 - one available per year (*10 meetings*)

Reach 80+ business professionals every month and have the benefit of repetitive exposure so that the business community becomes familiar with your product and/or service.

Benefits for Presenting Sponsor—

- Entire Year Series will be called Business & Breakfast presented by “Company Name.”
- Two-minute commercial from company representative at 10 meetings
- Logo exposure on each month's event agenda
- Announced as sponsor with logo exposure in a minimum of one social media post
- Opportunity to distribute promotional materials at each meeting
- Logo exposure in a minimum of four (4) Chambering Magazine issues
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter for each meeting
- Logo and Presenting Sponsor exposure in Business & Breakfast broadcast emails every month
- Logo exposure on the chamber website every month with link to sponsor URL
- Display table at each event
- Logo exposure in PowerPoint at event and/or on event signage at each month's breakfast meeting
- Up to six (6) admissions for each breakfast meeting (must RSVP each month)

Platinum Host Sponsor at \$600 per month – available for up to two businesses per month

Benefits for Platinum Host Sponsors—

- One-minute commercial from company representative at sponsored event
- Logo exposure on each month's event agenda
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in Business & Breakfast broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Display table at sponsored event
- Logo exposure in PowerPoint at event and at sponsored event
- Opportunity to place promotional materials at each seat/table at sponsored event
- Four (4) admissions to sponsored breakfast (must RSVP each month)

Gold Sponsors at \$300 – multiple sponsorships available (*talk to chamber staff for special pricing for signing up for multiple months*)

Benefits for Gold Sponsors—

- 30-second “elevator speech” from company representative at the podium
- Name exposure in Business & Breakfast broadcast emails
- Display table at sponsored event
- Logo exposure in PowerPoint at event
- Three (3) admissions to sponsored breakfast

Bronze Sponsors \$200 - multiple available

Benefits for Bronze Sponsors-

- Announced at event as a sponsor
- Name exposure in PowerPoint at event
- Name exposure in broadcast emails
- Two (2) admissions to sponsored breakfast

Hometown Hero Appreciation Luncheon

A beloved event in the community, this luncheon honors Jackson County's public safety professionals who put their lives on the line every day. Firefighters, police, sheriff's deputies, and emergency personnel are all recognized and celebrated for their dedication and service.

Presenting Sponsor at \$3,500 – Event will be referred to as “Jackson County Hometown Hero

Awards presented by “Company Name.”

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program – ad provided by the sponsor
- Opportunity to distribute promotional materials at each table
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo and Presenting Sponsor exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on the event program
- Logo exposure in PowerPoint at event
- Reserved table of eight at the luncheon

Benefactor at \$1,500 – multiple sponsorships available

- Announced as sponsor in a minimum of one social media post
- Announced as sponsor by emcee at the podium
- Opportunity to distribute promotional materials at the event
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on any event program
- Logo exposure in PowerPoint at event
- Reserved table of eight at the luncheon

Partner at \$1,200 – multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Six admission tickets to the luncheon

Supporter at \$850 – multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast e-mails
- Name exposure on the chamber website
- Name exposure in PowerPoint at event
- Name exposure in event program
- Four admission tickets to the luncheon

Table Sponsor at \$500 – multiple sponsorships available

This sponsorship level helps provide seats at the awards luncheon for public safety professionals. Benefits include:

- Name exposure in Hometown Hero Appreciation Luncheon broadcast e-mails
- Name exposure in event program
- Up to four admission tickets the luncheon
- Logo on tent card at table

Jackson Chamber Golf Classic

The Jackson Chamber Golf Classic is a beloved annual event that blends golf, networking, and fun. Participants enjoy a round of golf, great food and beverages, and a post-play reception to relax and connect. This ever-growing tournament also offers members a perfect way to entertain and thank clients and customers.

Presenting Sponsor at \$3,500 – One sponsorship is available

Benefits for Presenting Sponsor-

- Opportunity to speak before start of tournament
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure on television at post-play reception
- Presenting Sponsor exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Opportunity to set up tent on a tee box for company promotion
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at registration for company promotion
- Logo exposure on event signage
- One Foursome in the tournament
- Mulligan packages for golf foursome

Beverage Cart Sponsor at \$1,500 – number available depends on course

Benefits for Beverage Cart Sponsor—

- Company's name/logo on signage on beverage cart
- Announced as sponsor at tournament kick-off
- Logo exposure on television at post-play reception
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL

- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Golf Cart Sponsor at \$1,500 - One sponsorship available

Benefits for Golf Cart Sponsor—

- Opportunity to put marketing item in each cart
- Company's name/logo on signage in every golf cart
- Announced as sponsor at tournament kick-off
- Logo exposure on television at post-play reception
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan package for players

Post Play Reception Sponsor at \$1,500 - One sponsorship available

Benefits for Post Play Reception Sponsor—

- Opportunity to put marketing items in reception area
- Company's name/logo table signage in multiple areas in reception
- Opportunity to put up your company banner/sign at reception (company provides banner)
- Announced as sponsor at tournament kick-off
- Logo exposure on television at post-play reception
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan package for players

Corporate Sponsor at \$1,200 – Multiple sponsorships are available

Benefits for Corporate Sponsors-

- Announced as sponsor at tournament kick-off
- Logo exposure on television at post-play reception
- Opportunity to have a tent on a tee box for company promotion
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Mulligan packages for golf foursome
- Foursome in the tournament

Gold Sponsor at \$850—multiple sponsorships are available

- Logo exposure in tournament broadcast emails
- Logo exposure on event signage
- Foursome in the tournament

Longest Drive Sponsor at \$475 - One sponsorship is available

Benefits for Longest Drive Sponsor-

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course provided by chamber
- Two (2) invitation to the awards reception

Closest to the Pin Sponsor at \$475 - One sponsorship is available

Benefits for Closest to the Pin Sponsor—

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course provided by chamber
- Two (2) invitation to the awards reception

Tee Box Sponsor at \$300 – Multiple sponsorships are available

Benefits for Tee Box Sponsor—

- Opportunity to set up tent on a Tee Box or near putting area (based on availability)
- Two tournament boxed lunches

Team at \$675 –

- Foursome in the Tournament
- Lunch on carts for foursome
- Hors d'oeuvres at post-play reception
- Beverages provided throughout tournament including beer
(premium beer and drinks are available at additional cost)

Sign Sponsor at \$100 – Multiple sponsorships are available

Benefits for Sign Sponsor—

- Name and/or logo on sign provided

Lunch Sponsor – in-kind

- Announced as sponsor at tournament kick-off
- Opportunity to have tent on the course
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage
- Foursome in the tournament

Jackson Derby

The Jackson Derby is an annual favorite that brings together business and community leaders for an unforgettable evening of networking and fun. This lively event captures the excitement of the races—complete with big hats, seersucker suits, and classic mint juleps. Guests enjoy great food and drinks, live music, and the thrill of cheering on their favorite horses at the “virtual track.” Depending on sponsorship level, businesses receive valuable publicity both at the event and in promotions leading up to it.

Presenting Sponsor at \$3,500 – Event will be referred to as “Jackson Derby” Presented by (Name of Sponsor Company)”

- Two-minute opportunity for company executive to speak at event – sign provided by the sponsor
- Announced as Presenting sponsor throughout the event
- Opportunity to place company banner in premium location
- Opportunity to be on stage and present Derby winner with trophy/prize
- Advertisement in the program – ad provided by the sponsor
- Opportunity to distribute promotional items and/or materials at each table/seat
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor with logo exposure in a minimum of one social media post
- Presenting Sponsor (logo) exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Jackson Derby broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Table of eight at the event

Triple Crown at \$1,200 – multiple sponsorships available

- Opportunity to place company banner at event (sponsor provides banner, location of banner determined by chamber staff)
- Opportunity to distribute promotional items and/or materials
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Jackson Derby broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program
- Table of eight at the event

The Secretariat Sponsorship-\$1,500-one available

- Name exposure in the chamber’s *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program

- Logo on the frame of every picture taken at the photo booth by Engage Media for all attendees to share on their social media accounts. Logo on the frame of every photo printed and purchased during the event
- Signage and networking opportunities at the photo booth
- Four event admission tickets

Churchill Downs Sponsor at \$1,000 – one available

- Opportunity to place company banner at event (sponsor provides banner, location of banner determined by chamber staff)
- Display table at event
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Logo exposure on the chamber website
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program
- Four event admission tickets

The Social Media Sponsorship-\$1000

- Logo on the frame of every picture taken at the photo booth
- Name exposure in the chamber's *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program
- Signage and networking opportunities at the photo booth
- Two event admission tickets

Trifecta at \$850 – multiple sponsorships available

- Name exposure in the chamber's weekly *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Four event admission tickets

Exacta Sponsors at \$600 – multiple sponsorships available

- Logo exposure Jackson Derby broadcast emails
- Logo exposure in PowerPoint at event
- Name exposure in the event program
- Three event admission tickets

Award Sponsorship for Derby Dame \$500 – one available

- Announces winner and gives award on behalf of sponsor company
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two admission ticket

Award Sponsorship for Dapper Dan \$500- one available

- Announces winner and gives award on behalf of sponsor company
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two admission ticket

Derby Rose Sponsors at \$350- multiple sponsorship available

- Name exposure in Jackson Derby broadcast emails
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two admission tickets

Race Sponsor \$250 – seven available

- Official sponsor of one of the virtual horse races
- Sponsor name listed on the screen prior to the sponsored race
- Sponsor recognized prior to race
- Name exposure in event program
- One admission ticket

Horse Sponsor \$25- multiple available

- Naming of one racehorse
- Name recognition in program: “horse name” sponsored by – Joe Smith & Co.
*Get creative! An insurance agency might name its horse *Fire and Casualty*.

Junior Leadership Jackson

Created through a partnership between the Leadership Jackson Class of 2021 and presenting sponsor Jackson EMC, Junior Leadership Jackson helps develop young leaders through hands-on experiences and educational programs in collaboration with the Chamber’s Leadership Jackson program.

Participants engage with representatives from a variety of industries, organizations, and community sectors while taking part in team-building sessions and leadership activities. It’s all about investing in tomorrow’s leaders, today.

Platinum Sponsor at \$2,000 –

Benefits for Presenting Sponsor—

- Opportunity to place promotional materials at each seat at graduation
- Presenting Sponsor (logo) exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on monthly agendas, any flyers and broadcast emails
- Logo exposure on website
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at event

Gold Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on monthly agendas, any flyers, broadcast emails
- Name exposure on website
- Name exposure on social media posts
- Logo exposure in PowerPoint at event

Silver Sponsor at \$500 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure broadcast emails
- Name exposure on website
- Name exposure on monthly agendas, any flyers and broadcast emails
- Name exposure in PowerPoint at event and/or on event signage

Leadership Jackson Year-Long Adult Program

Through this program, the Jackson County Area Chamber of Commerce is dedicated to developing strong, informed, and engaged leaders.

Graduates leave the program with valuable skills they can apply to benefit their employers, their community, and themselves. Throughout the experience, participants gain insight into the essential components that contribute to a thriving community.

Leadership Jackson includes monthly sessions where participants meet and interact with local leaders to explore topics such as education, public safety, economic development, tourism, health and human services, and community growth.

Presenting Sponsor at \$2,500 – Available in July 2026

Benefits for Presenting Sponsor—

- One-minute commercial at graduation dinner
- Opportunity to place promotional materials at each seat at graduation dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the Leadership Jackson webpage on chamber website
- Logo exposure on monthly agendas and any flyers
- Logo exposure in Leadership Jackson broadcast emails
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at graduation dinner
- Six admission tickets to graduation dinner

Leadership Jackson Graduation Dinner & Celebration

This special event celebrates the Leadership Jackson graduating class and welcomes the incoming class. Open to graduates, their guests, alumni, business professionals, and community members, the evening includes dinner, drinks, a graduation ceremony, and a project presentation.

The event also introduces the new class as part of their two-day retreat. Alumni are encouraged to attend—it's a great chance to reconnect, celebrate the graduates, and inspire the next class of leaders.

Title Sponsor at \$1,500 – One available

Benefits for Platinum Sponsor—

- One-minute commercial at graduation dinner
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in graduation dinner broadcast emails
- Logo exposure in PowerPoint at graduation dinner
- Four admission tickets to graduation dinner

Gold Sponsor at \$500 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Name exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in graduation dinner broadcast emails
- Logo exposure in graduation dinner program
- Name exposure in PowerPoint at graduation dinner
- Two admission tickets to graduation dinner

Silver Supporter at \$300 – Multiple sponsorships available

Benefits for Silver Sponsor—

- Name exposure in graduation dinner broadcast emails
- Name exposure in graduation dinner program
- Name exposure in PowerPoint at graduation dinner
- One admission ticket to graduation dinner

Leadership Jackson Alumni Association

The Leadership Jackson Alumni Association is comprised of graduates of the Leadership Jackson program, who elect to join the LJAA to continue serving the community, fostering relationships developed during their Leadership Jackson term, and continue personal & business growth through education and connections.

Series Presenting Sponsor at \$2,500 – One sponsorship is available

Benefits for Presenting Sponsor—

- One-minute commercial at all LJAA events
- Opportunity to place promotional materials at each seat at annual event dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the Leadership Jackson Alumni Association webpage on chamber website
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA broadcast emails
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at annual event
- Four admission tickets to annual dinner

Gold Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Recognition during announcements at all LJAA events
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the LJAA webpage on chamber website
- Logo exposure on event agendas and any flyers
- Name exposure in LJAA broadcast emails
- Name exposure on social media posts
- Logo exposure in PowerPoint at annual event
- Two admission tickets to annual event

Event Sponsor at \$500 – Multiple sponsorships available (\$500 per chosen event)

Benefits for Event Sponsors—

- Sponsorship for one LJAA event (Spring Social, Education Event, Annual event, Holiday Social)
- One minute commercial during announcements at sponsored LJAA event
- Logo exposure in LJAA broadcast emails promoting specific event
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA broadcast emails
- Two admission tickets to sponsored event

Event Supporter at \$250 – Multiple sponsorships available (\$250 per chosen event)

Benefits for Event Supporter—

- Sponsorship for one LJAA event (Spring Social, Education Event, Annual event, Holiday Social)
- Recognition during announcements at sponsored LJAA event
- Name exposure in LJAA broadcast emails promoting specific event
- Name exposure on event agendas and any flyers
- Name exposure in LJAA broadcast emails
- One admission ticket to sponsored event

Special Project Sponsor at \$500 – Multiple sponsorships available

Benefits for Special Project Sponsors—

- Sponsorship for annual community projects led by LJAA
- One minute commercial at LJAA event (or at the project site if applicable)
- Logo exposure in LJAA broadcast emails in regard to special project
- Name exposure on event agendas and any flyers where special projects are mentioned
- Name exposure in LJAA broadcast emails pertaining to special projects
- Name exposure in PowerPoint at event
- Two admission tickets to one LJAA quarterly event

Annual Event Presenting Sponsor at \$2,500 – One sponsorship is available

Benefits for Presenting Sponsor—

- One-minute commercial at annual event
- Opportunity to place promotional materials at each seat at annual event dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA annual event broadcast emails
- Announced as sponsor in all social media posts associated with the event
- Logo exposure in PowerPoint at annual event
- Table of eight to annual dinner

Partners in Education Annual Workshop

Partners in Education is an ongoing partnership between local schools and area businesses, industries, organizations, and government agencies. These mutually supportive relationships connect schools and businesses to share resources, meet needs, and create meaningful benefits for both. Partners commit to specific goals and activities that support students, strengthen education, and enhance the community. Support the schools, support the community.

Presenting Sponsor at \$2,000 – One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Display table
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor in a minimum of one social media post
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Partners in Education broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event

Gold Sponsor at \$500 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event

Silver Sponsor at \$300 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event

Bronze Sponsor at \$150 – Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in flyers and broadcast emails
- Name exposure in PowerPoint at event

Small Business Lunch & Learn

The Small Business Series supports and educates entrepreneurs and small business owners in Jackson County. Each session focuses on professional and personal development, skill-building, and practical tips for business success—all in a fun, convenient format.

Held monthly as Lunch and Learns, these sessions draw 40–50 attendees and include valuable networking time with fellow business professionals.

Presenting Sponsor at \$2,000 –

Benefits for presenting sponsor -

- Two-minute commercial at each meeting from company representative
- Announced as sponsor in a minimum of one social media post

- Logo exposure in a minimum of four (4) Chambering Magazine issues
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo Sponsor exposure in monthly Small Business Lunch & Learn broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at each event
- Logo exposure on event agendas
- Opportunity to distribute promotional materials at each event
- One admission ticket for each monthly luncheon

Meeting Sponsor at \$300 –

Benefits for Meal Sponsors -

- 30-second commercial at sponsored event
- Logo Sponsor exposure in monthly Small Business Lunch & Learn broadcast emails
- Name exposure on event agenda
- Two admission tickets to sponsored event

Display Table at \$30 – number of display tables available dependent on event venue

Benefits—

- One display table at sponsored event for displaying promotional materials, items, and information
- Name exposure at sponsored event

**Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

Star Student, Star Teacher and the Teacher of the Year Awards Dinner & Banquet

This program honors Jackson County's outstanding high school seniors and the teachers who have been most instrumental in their academic development and success. Winners may also move on to compete at the regional level.

Presenting Sponsor at \$2,500 – One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in event broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Table of eight (8) at awards dinner

Platinum Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter

- Logo exposure in event broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Six (6) seats at awards dinner

Gold Sponsor at \$850 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in event broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Four (4) seats at awards dinner

Silver Sponsor at \$500 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Name exposure in event broadcast emails
- Logo exposure in PowerPoint at event
- Name exposure in event program
- Two (2) seats at awards dinner

Bronze Sponsor at \$250 – Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in PowerPoint
- Name exposure in event program
- One (1) seat at awards dinner

Women in Business Monthly Luncheon Series

The Women in Business program promotes the professional and personal growth of women while encouraging their active participation and recognition in the Jackson County community. Each month, the program reaches more than 65 business professionals, providing consistent exposure and valuable opportunities to build lasting relationships within the local business community.

Presenting Sponsor – \$2,500 - one available (10 meetings)

Benefits for Presenting Sponsor—

- Two-minute commercial at each meeting from company representative
- Announced as sponsor in a minimum of one social media post
- Logo exposure on each month's event agenda
- Logo exposure in a minimum of four (4) Chambering Magazine issue
- Presenting Sponsor exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Women in Business Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at each event

- Opportunity to distribute promotional materials at each event
- Two admission tickets for each monthly luncheon

Meeting Sponsor at \$300 – two sponsorships available (*One meeting*)

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Women in Business Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event agendas
- Opportunity to place promotional materials at each seat
- Two admission tickets for sponsored luncheon

Display Table at \$30 – number of display tables available dependent on event venue

Benefits—

- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event
**Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

Woman of the Year Awards Luncheon

The Annual Woman of the Year Luncheon celebrates the outstanding women who lead, inspire, and make a lasting impact across Jackson County. This event recognizes women who not only excel in their careers but also give back—mentoring others, serving the community, and empowering future leaders.

Presenting Sponsor at \$3,500 – One sponsorship available. Event will be referred to as “Woman of the Year Awards Luncheon presented by “Company Name.”

Benefits for the Presenting Sponsor -

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program – ad provided by the sponsor
- Opportunity to distribute promotional materials at the event
- Two (2) seats at the head speaker table at the luncheon
- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Presenting Sponsor exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Presenting Sponsor exposure in the event program
- Logo exposure in PowerPoint at event
- An additional table of eight (8) reserved with a tent card with company logo. Total number of seats at this level is 10.

Award Sponsor at \$1,500 – One sponsorship is available

Benefits for the Award Sponsor—

- Company representative may help present the award to the recipient at the luncheon
- Company representative may help present nominees with recognition plaques
- Announced as sponsor by emcee at the podium
- Announced as sponsor in a minimum of one social media post
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Two (2) seats at luncheon in premium location

Speaker Sponsor at \$1,500 – One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to introduce keynote speaker at event
- Announced as sponsor by emcee at the podium
- Announced as sponsor in a minimum of one social media post
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event and/or on event
- Logo exposure in the event program
- Two (2) seats at the head speaker table at the luncheon

Platinum Sponsors at \$1,200 – multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Table of eight at the luncheon including tent card with company logo

Gold Sponsor at \$850 – Multiple sponsorships are available

Benefits for Gold Sponsors –

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Four (4) seats at luncheon

Silver Sponsors at \$600 – multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in Woman of the Year broadcast e-mails
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two (2) seats at luncheon

Next Page for Sponsorship Contract

Sponsorship Contract - 2026

Organization name: _____

Contact first and last name: _____

Contact e-mail: _____

Contact phone: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Please register my organization for the following sponsorship:

Event Name: _____

Sponsorship Name/level: _____

Cost: _____

Date (dd/mm/yy): _____

(for events recurring monthly or quarterly, please fill in your first preference of event date to sponsor. Availability will be confirmed by chamber staff.)

Payment Method:

☐ Check

☐ Please call me for my credit card information

☐ Please send an invoice
(invoices are emailed and include a link to pay with a credit card)

Signature: _____
(please note that typing your name constitutes as a signature if returned electronically.)

Name: _____

Please fill out and return to Melissa Britt by e-mail at mbritt@jacksoncountyga.com, fax to 706-387-0304 or mail to the Jackson County Area Chamber of Commerce at 270 Athens Street, Jefferson, GA 30549.

***To register for multiple sponsorships at one time please request a multi-sponsorship contract. Thank you for your support!